



# NEWS RELEASE

LRA/PR-027/18-19

## LRA Seeks Smooth Media Relations To Enhance Tax Compliance



(Monrovia, January 31, 2019): The Liberia Revenue Authority (LRA) has urged the Liberian media community to support its efforts in enhancing tax education to boost revenue collection to fund development initiatives in the country.

Addressing media executives on Wednesday January 30, 2019 during a media engagement organized by the Authority, Commissioner General Thomas Doe Nah called on the media to collaborate with the Authority in disseminating tax information to encourage compliance.

“Your role is very pivotal and that’s why we want to strengthen our relationship and partnership with you so as to work together to make our country better,” CG Nah noted.

The LRA Commissioner General said the Authority seeks an open and strong collaboration and partnership with the media, to work together in promoting the country’s Domestic Resource Mobilization (DRM) efforts which will help accelerate revenue growth and national development.

CG Nah said the DRM strategy needs the support of all stakeholders including the Liberian media in order to make it work. The DRM strategy forms a core part of the government’s Pro Poor Agenda for Prosperity and Development (PADP).



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**“We must all be tax compliant in helping to support domestic revenue mobilization no matter your profession, most importantly, you are a Liberian first before becoming a journalist; so, let’s love our country,” he challenged the media.**

**CG Nah pointed out that the growth in revenue collection is vital to the development of Liberia and will help better the lives of its people through the provision of social services.**

**“The on-going construction of neighborhood and feeder roads in Monrovia and its environs by the government is a clear manifestation that our own resources are working for us—a trend we must all encourage,” he emphasized.**

**The Director General of the Liberia Broadcasting System (LBS) Ledgerhood Rennie urged media practitioners to put aside personal interests and help move Liberia forward through their reportage.**

**Speaking for the print media, the Managing Director of the Daily Observer Newspaper Bia Best encouraged his colleagues to work along with the LRA in promoting tax education in the best interest of the country.**

**They respectively urged their media colleagues to direct strong efforts in assisting the LRA to boost revenue collection to support Liberia’s development.**

**The two media executives indicated that the media has a responsibility not only to keep the peace, but to also help ensure that the country moves forward.**

**The LRA media roundtable was the first since the ascendency of the new LRA management team headed by Commissioner General Thomas Doe Nah. It brought together scores of media executives and officials from top media institutions in Liberia as well as the LRA.**